

Our Story

In 2016, childhood friends Tim Lee and Michael Graham embarked on a mission to start their very own design company centered on innovation and environmental consciousness. Their first self-initiated challenge was to redesign the conventional clothing hanger. What originally began as an internal test project had quickly developed into a viable, marketable, and innovative household solution.

The problem statement was simple: plastic hangers are primarily made from petroleum, and they typically end up in landfills. Therefore, the first objective was to make the clothing hanger sustainable. Through extensive research, bamboo and wheat straw were determined to be extremely promising materials. Bamboo is one of the most sustainable materials on the planet, and wheat straw is a strong and economical bioplastic that is biodegradable in 3-5 years, making both materials ideal for an eco-friendly hanger.

The second objective was to identify a problem with conventional clothing hangers and solve it. The problem they chose was the stretching of tight-necked shirts and collars. By incorporating a notch into the body of the hanger, shirts could be slid past the center-point and removed with ease. This simple but highly effective solution eliminates the stretching of collars and allows for the hanging and removal of most buttoned shirts, even with top buttons buttoned. The design of the notch is so effective that it works on baby clothes as well.

Through refinement, prototypes, and evaluations, their design became what is now known as the Mozu Hanger, a beautifully designed, slim, eco-friendly hanger that revolutionizes the way you hang your clothes. "Mozu" (pronounced moh-zoo) is a modification of the word "Moso," which is the species of bamboo most commonly used for manufacturing. Tim and Michael are excited to introduce the patented Mozu Hanger, and they hope that everyone will appreciate its beauty, functionality, and sustainability as much as they do!